

KAUR increases broadcast signal

KAUR-FM 89.1, Augustana College radio, has recently increased its broadcast signal from 360 to 680 watts of effective radiated power. In addition to a new and more powerful transmitter, KAUR now uses a new and taller antenna on the Augustana campus.

The station's broadcast range now covers Sioux Falls and surrounding communities up to 40 miles away, representing thousands of potential new listeners.

Jim Barkley, Sioux Falls senior and station manager, says the power increase is one of the most important events in the

history of the station. "The power increase and the new tower give us a technically superior signal," says Barkley. "KAUR has never sounded better," he added. "Our signal clarity and dynamics now rivals that of any other station in Sioux Falls."

The popular college station draws listeners with programming that includes progressive album rock, jazz, rhythm and blues, contemporary Christian music and Augustana sports.

The station will take another step forward before the first of the year when they move into new studios in Tuve Hall.